

Businesses know it is easier to keep clients than to get new ones. If you can't keep your current clients satisfied, it would be pointless to get new clients, and plainly speaking - it's downhill from there. Meayar offers you an unbiased third party evaluation of the client's customer satisfaction ratings. We professionally call the client's customer base and ask them in plain speak how their overall experience was in using the client's product or service.

Questions range from multiple choices, to Likert scale and even open-ended questions. The data is then collected, analyzed, and presented to the client in an easily understandable and customizable report. Telephone customer satisfaction survey is one of the most efficient methods, as it's accepted and appreciated by most of the customers, in addition for being time efficient. Thus its one of the most highly recommended methods to conduct by most business quality consultants.